

Handy Word List

Action Words

build
compel
create
deliver
discover
expand
generate
increase
influence
leverage
promote
push
reach
reveal
save
stimulate
stretch
take

Attention Words

advantage
best
bigger
better
easy
efficient
fewer
free
green
guarantee
how to
imagine
introducing
less
more
only
sex
simple
success
thinner
unique
you
why

Power Words

again
benefits
confident
effective
energy
faster
free
goals
impact
join
maximum
more
new
now
opportunity
proven
results
valuable

Unnecessary Words

believe
completely sold out
facilitate
feel
formulate
hopefully
interface
manufacture
maybe
price
on or about
take appropriate action
that
there is ...
try
would, could

Better Words

accommodate – put, grant
affirmative – yes
aggregate – total
ameliorate – improve, grow
ascertain – learn
cognizant – aware
compensate – pay
demonstrate – show
determine – find
distribute – give
endeavor – try
execute – carry out, do
expedite – rush
explicit – stated
facilitate – do, make easy
generate – produce, create
if – when
materialize – develop
modification – change
notwithstanding – despite
optimum – best
procure – buy, obtain, get
utilize - use